



Nextbrand

ADVERTISING QUOTATION

**AT DA NANG
INTERNATIONAL AIRPORT
DOMESTIC TERMINAL**

Contact:

0936.737.727

024.6668.0000

At Da Nang Airport:

- **Capacity:** International: **5 million times/ year**
Domestic: **8 million times/ year**
- **Target:** Brand Positioning
Confirmed Brand
Targeted customer approach
- **Customer Object:** business man, trader, staff, business leader
- **Described materia:** Advertising lightbox, light guide with LED, advertising images printed on film materials Blackfilm.

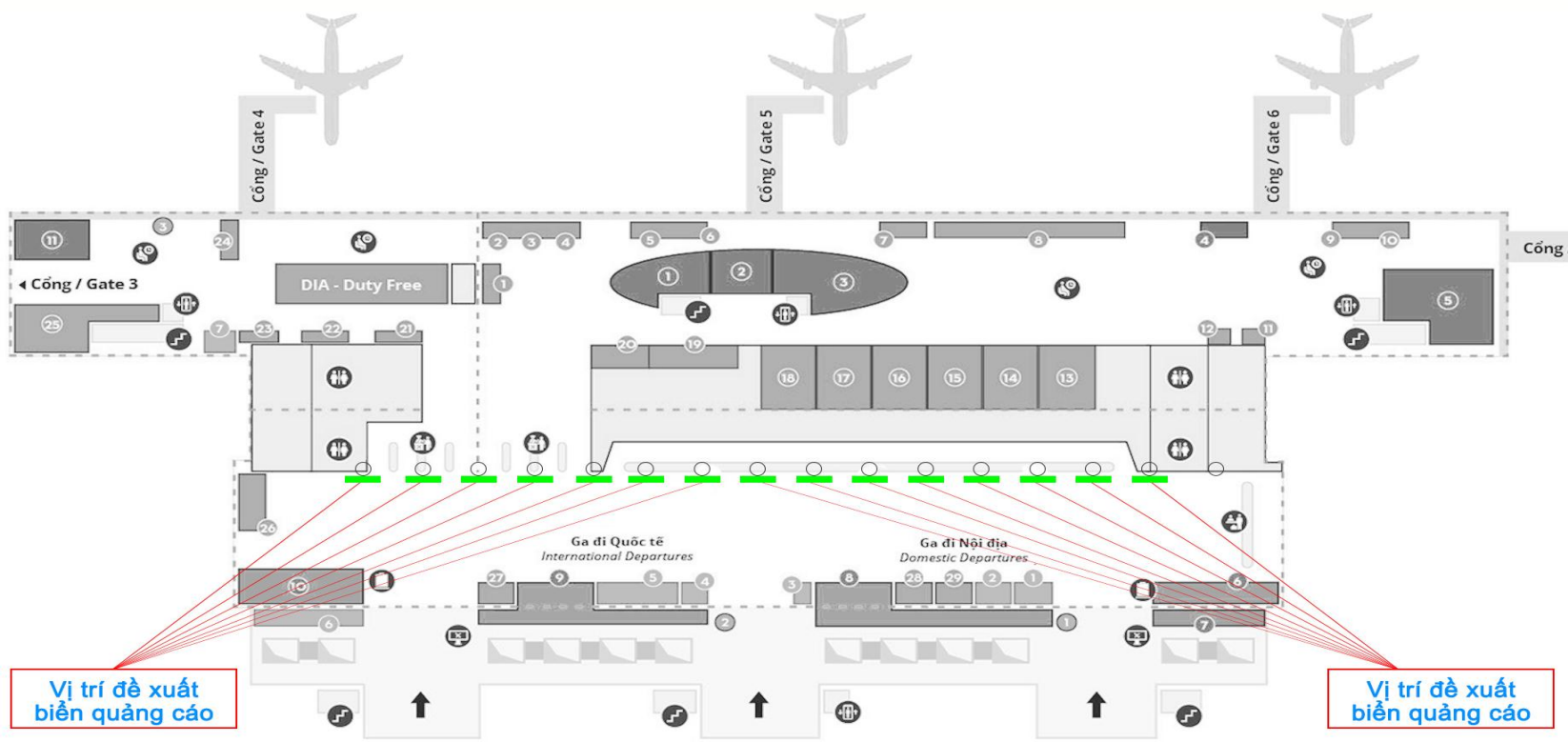


NEXTBRAND VIETNAM MEDIA JOINT STOCK COMPANY

Add: No 32, lane 167 Truong Dinh, Truong Dinh Ward, Hai Ba Trung District, Ha Noi City
Head Office: Room 602 - Cho Mo Plaza - No 459C Bach Mai - Hai Ba Trung District - Ha Noi
Tel: 04 6668 0000 | Email: info@nextbrand.com.vn | Website: www.nextbrand.com.vn

Statistics in 2018

Floor plan of check-in lobby, domestic terminal



Vị trí đề xuất biển quảng cáo

Vị trí đề xuất biển quảng cáo

MẶT BẰNG GA ĐI
DEPARTURES FLOOR

Thang máy Elevator	Nhà vệ sinh Restroom	Kiểm soát an ninh Security Checkpoint	Nơi đóng gói hành lý Packing Luggage
Thang bộ Stair	Bảng xem lịch bay Flight Board	Làm thủ tục bay Checkin	Khu vực chờ bay Lounge

VỊ TRÍ ĐỀ XUẤT

CÔNG TY CỔ PHẦN TRUYỀN THÔNG NEXTBRAND VIỆT NAM
 ĐC: Số 32, ngõ 167 Trương Định, Phường Trương Định, Quận Hai Bà Trưng, TP. Hà Nội
 VPGD: P. 602 - TTTM Chợ Mơ - Số 459C Bạch Mai - Quận Hai Bà Trưng - Hà Nội
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DOMESTIC TERMINAL – DA NANG AIRPORT

LOCATION: CHECK-IN LOBBY , FLOOR 2ND



Location – Specifications – Quotes

Location:

2nd floor, check-in lobby for domestic terminal, Danang airport.

Specifications:

Size: 1m(w) x 1,5m(h) x 01 side
Form: Billboard lightbox
Number: 15 locations
Lighting time: 6h-24h

Quotes:

Communication fee: Contact

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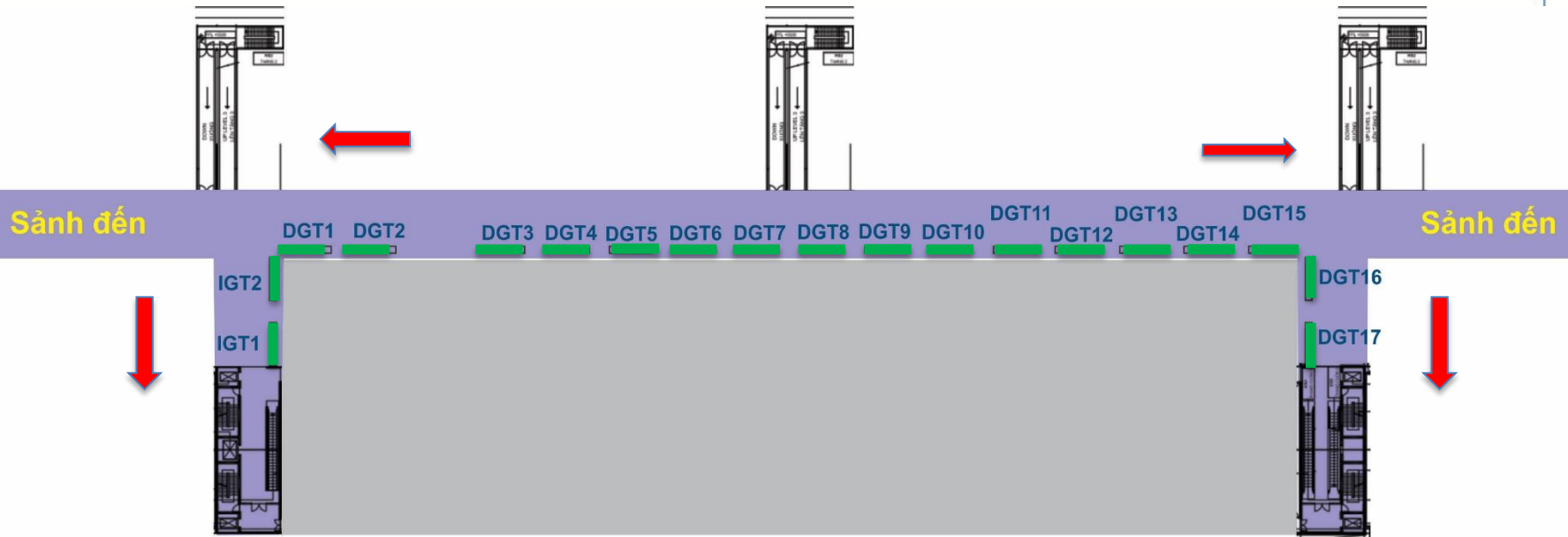
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BILLBOARD LIGHTBOX

ARRIVAL - CORRIDOR GENERAL AREA

Green: Available

Red: Not available



International downward
to baggage

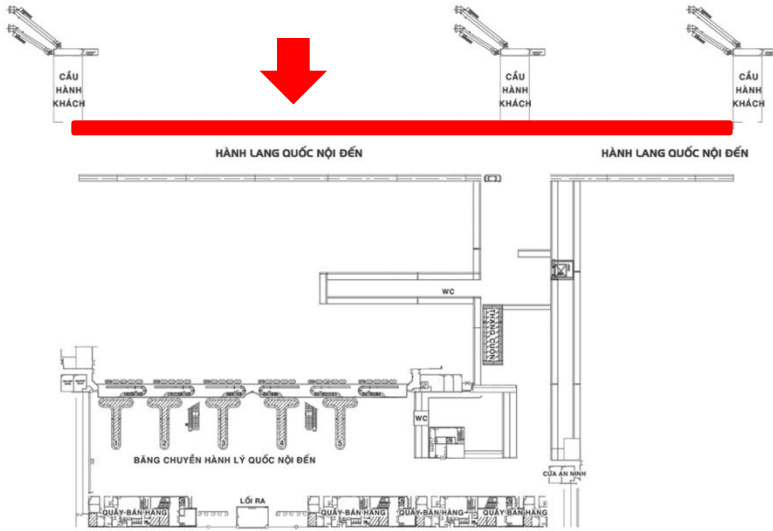
Domestic downward
to baggage

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Corridor General area map

Location: Common corridor area – Arrival Domestic



Location – Specifications – Quotes

Location:

Common corridor area –
Arrival Domestic

Specifications:

Size: 0.25m (height) x 180m (horizontal)
Number: 01 corridor
Form: Decal glass stickers along the
corridor

Quotes:

Communication fee: Contact

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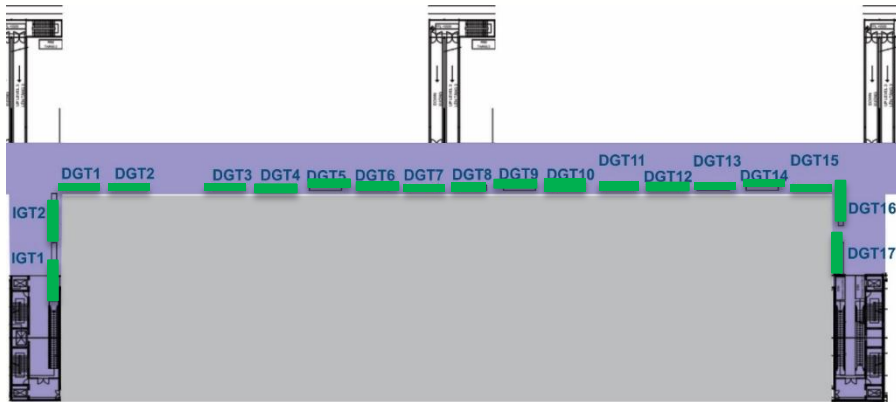
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Entrance to the luggage area

Location: DGT1 -> DGT17 Common corridor Domestic - International

Green: Available

Red: Not available



Location – Specifications – Quotes

Location:

DGT1 -> DGT17
Common corridor
Domestic - International

Specifications:

Size: 1,5m x 4m x 1 side
Number: 01 billboard
Form: Billboard include one side

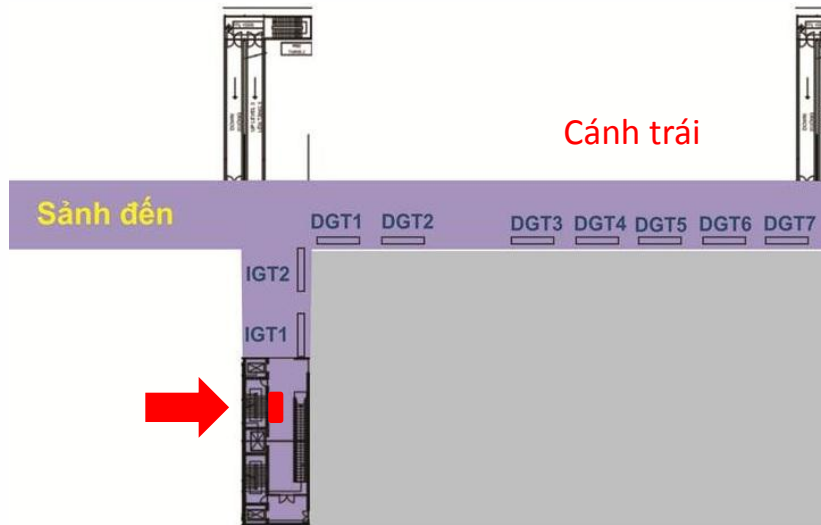
Quotes:

Communication fee : Contact
Production fee: Contact

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Location: Escalator - entrance to the luggage area



Location – Specifications – Quotes

Location:

Escalator - entrance to the luggage area

Specifications:

Size: 1,5 m x 4 m x 1 side

Form: Billboard include one side

Number: 02 billboards (right and left)

Quotes:

Communication fee: Contact

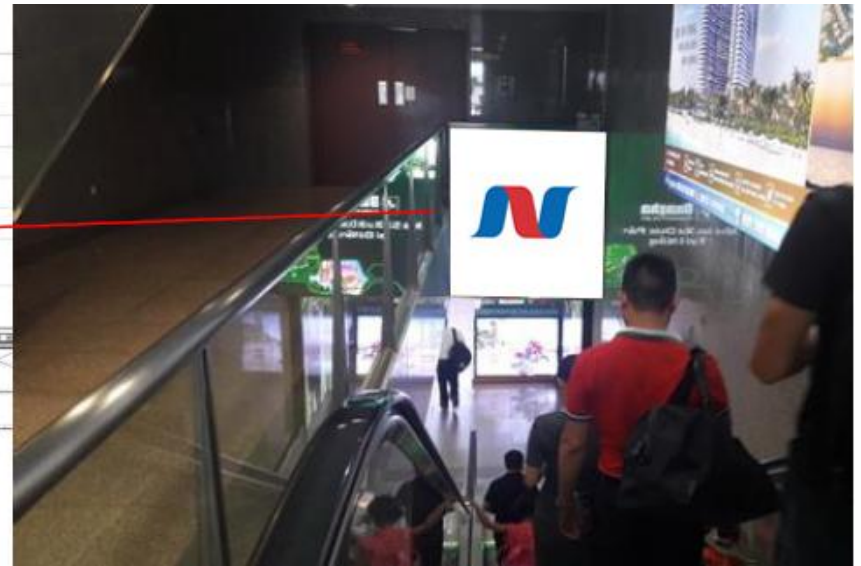
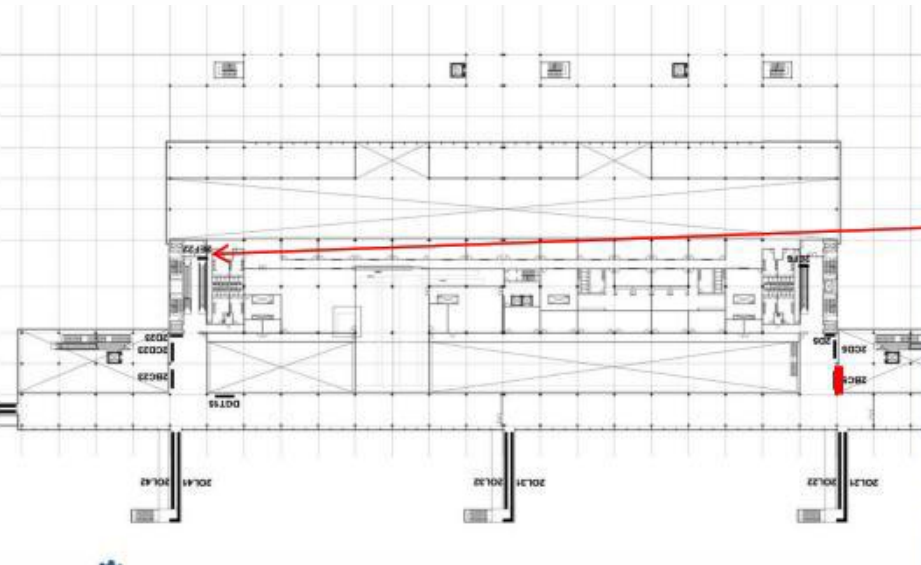
Production fee: Contact

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Số nhà 32, ngõ 167 Trương Định, P. Trương Định, Q. Hai Hai Bà Trưng, Tp. Hà Nội
Sdt: 043 628 5619 | Email: info@nextbrand.com.vn | Website: nextbrand.com.vn

Entrance to the luggage area

Position: Floor 2nd, Entrance leading to the arrival area (on the left in the direction)



Position - Specification - Quote

Position:

Floor 2nd, escalator entrance to the conveyor area to receive luggage station domestic, Da Nang airport.

Specification:

Size: 1,7mR x 2,2mC x 1 side
Material: Advertising images printed on high-class Hiflex canvas, illuminated by LEDs

Quote:

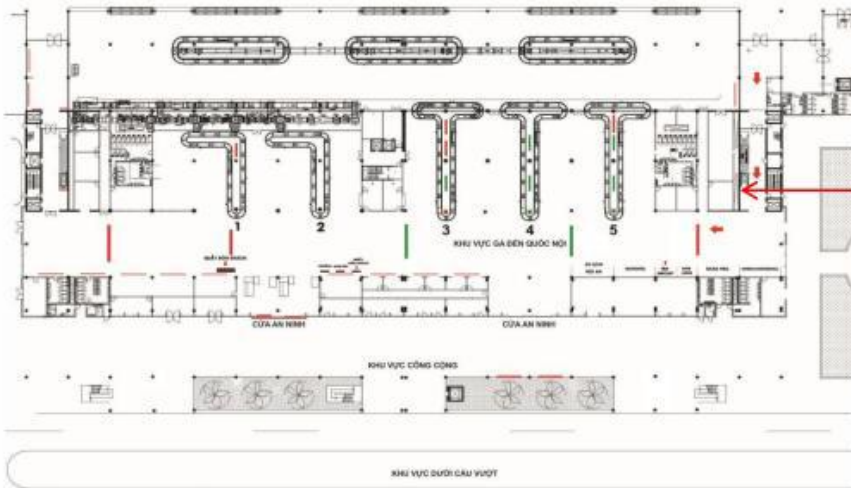
Media fee: Contact

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Escalator – Arrival Domestic

Position: Floor 1st, Entrance to the arrival area (on the left going in)



Position - Specification - Quote

Position:

Floor 1st, at the end of the escalator entrance to the conveyor area to receive baggage station to domestic, Da Nang airport.

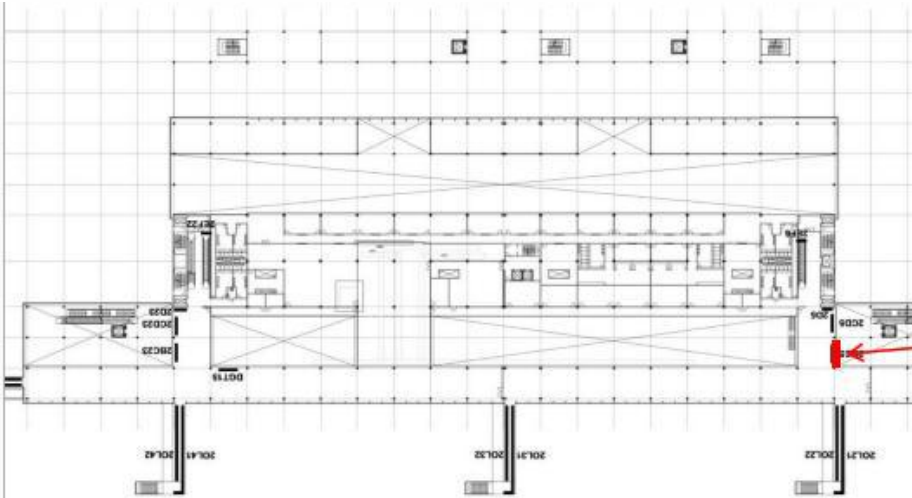
Specification:

Size: 3,0mR x 2,0mC x 1 side
Material: Advertising images printed on high-class Hiflex canvas, illuminated by LEDs

Quote:

Media fee: Contact

Position: Floor 2nd, entrance to the arrival area (to the right of the entrance)



Position - Specification - Quote

Position:

Floor 2nd, the entrance of the conveyor belt area to the domestic, Da Nang airport.

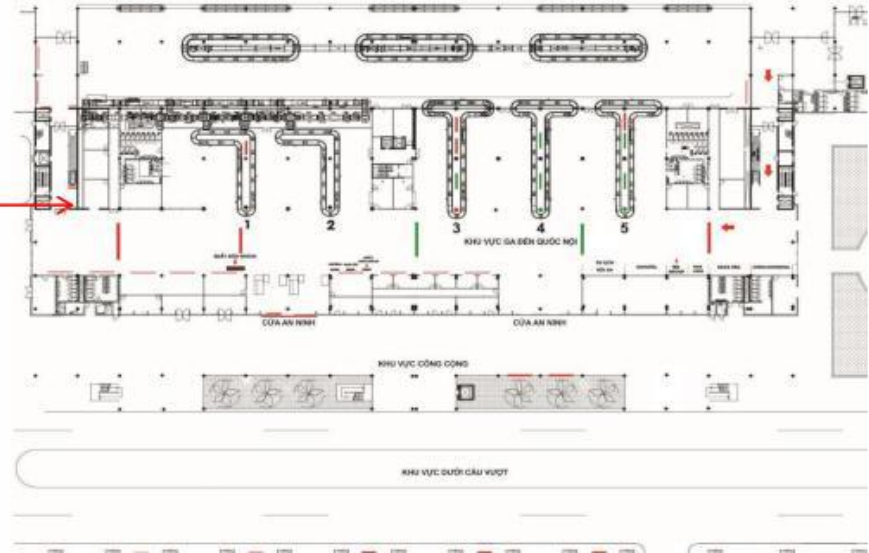
Specification:

Size: 4,0mR x 1,5mC x 1 side
Material: Advertising images printed on high-class Hiflex canvas, illuminated by LEDs

Quote:

Media fee: Contact

Location: 1st floor, Entrance to the arrival station area (on the right facing entrance)



Position - Specification - Quote

Position:

Floor 1, at the end of the escalator entrance to the conveyor area to receive baggage station to domestic, Da Nang airport.

Specification:

Size: 1,6mR x 2,4mC x 1 side
Material: Advertising images printed on high-class Hiflex canvas, illuminated by LEDs

Quote:

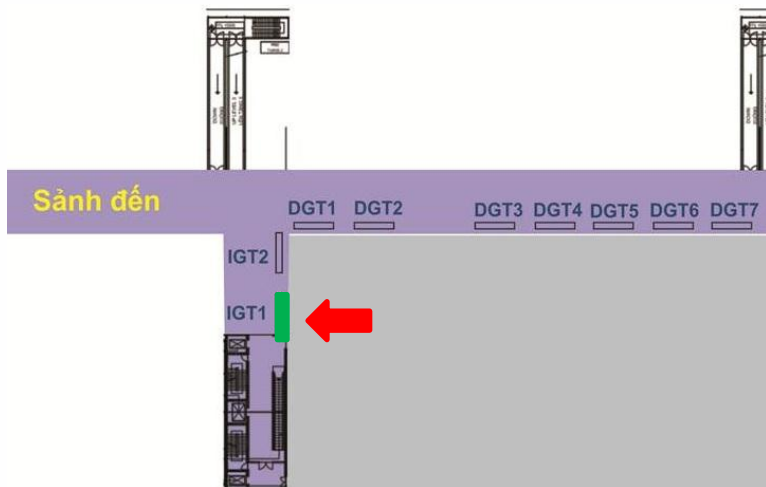
Media fee: Contact

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Entrance to the arrival area

Location: Entrance to the luggage area



Location – Specifications – Quotes

Location:

Entrance to the luggage area

Specifications:

Size: 1,5 m x 4 m x 1 side
Form: Billboard include one side
Number: 02 billboards
(left and right)

Quotes:

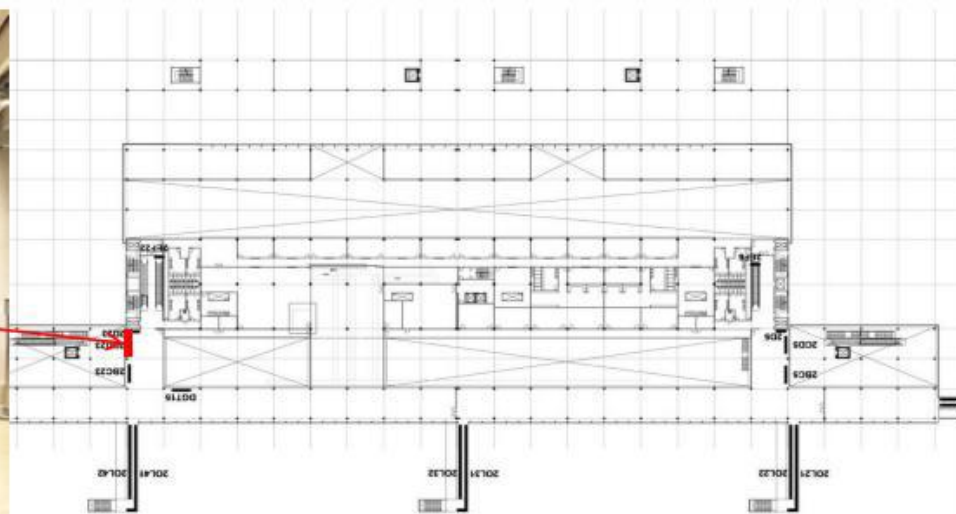
Communication fee: Contact
Production fee: Contact

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ENTRANCE TO THE LUGGAGE AREA

Location: 2nd floor, Entrance to the arrival station area (on the left of the entrance)



Position - Specification - Quote

Position:

Floor 2nd, the entrance of the conveyor belt area to the domestic, Da Nang airport.

Specification:

Size: 4,0mR x 1,5mC x 1 side
Material: Advertising images printed on high-class Hiflex canvas, illuminated by LEDs

Quote:

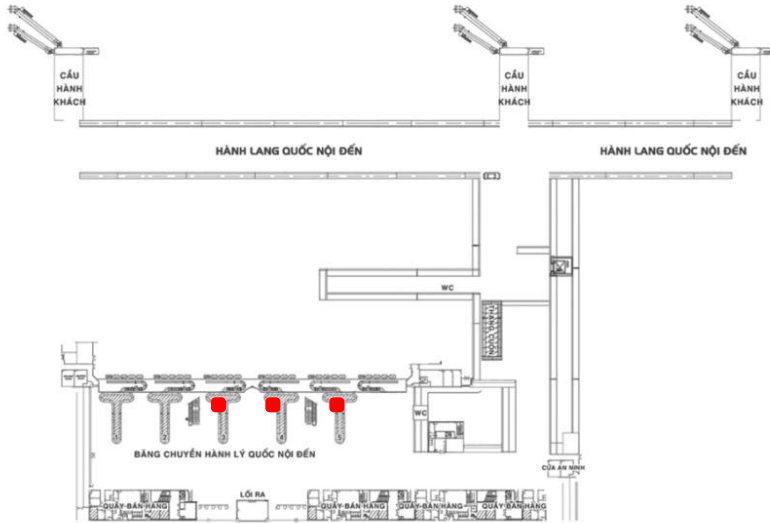
Media fee: Contact

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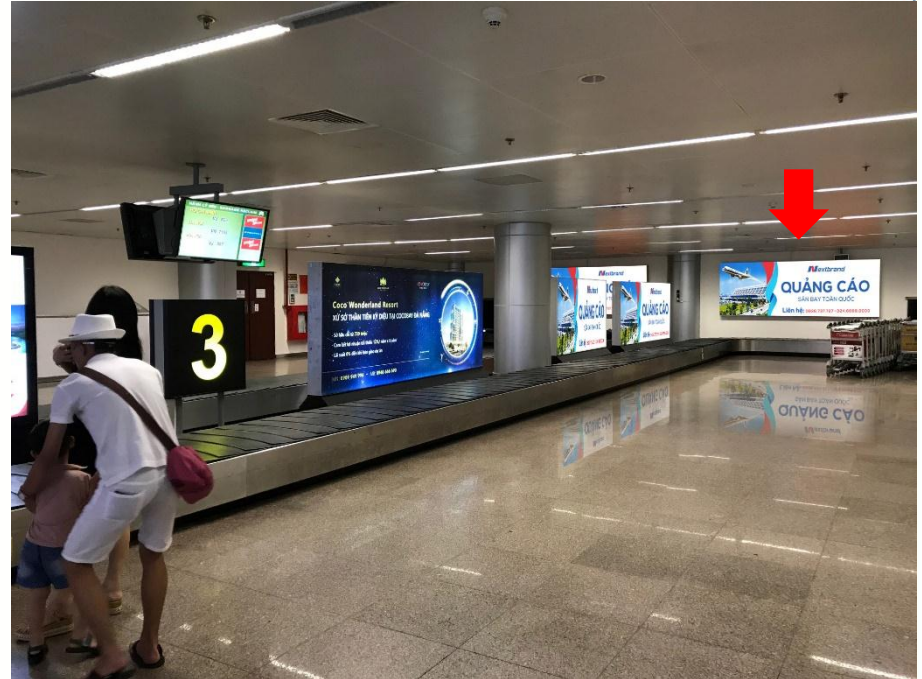
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Entrance to the arrival area

Location: Baggage claim No 1, 2, 3, 4, 5 – Domestic Arrival



- Vị trí quảng cáo



Location – Specifications – Quotes

Location:

Baggage claim No 1, 2, 3,
4, 5 – Domestic Arrival

Specifications:

Size: 1,5m x 4m x 1 side
Form: Billboard include one side
Number: billboards

Quotes:

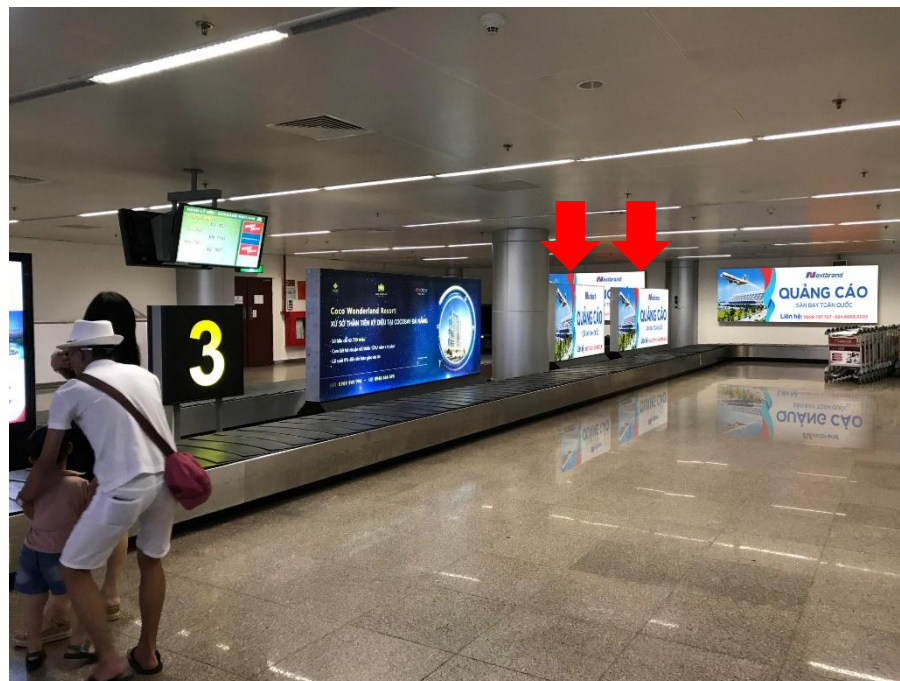
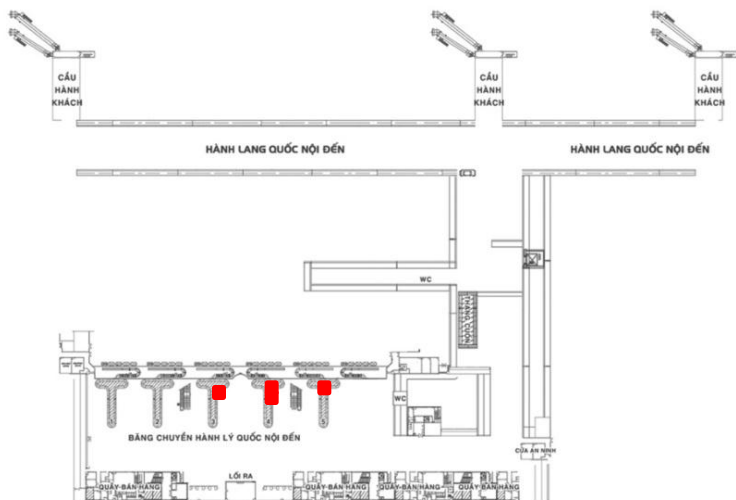
Communication fee: Contact

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Baggage - Arrival Domestic

Location: Baggage claim No 1, 3 and 4 – Domestic Arrival



Location – Specifications – Quotes

Location:

Baggage claim No 1, 3 and 4 – Domestic Arrival

Specifications:

Size: 1,5m x 4m x 2 sides
Form: Billboard include two side
Number: billboards

Quotes:

Communication fee:
Contact

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Baggage - Arrival Domestic

Location: Carousel No. 01.03.05 – Domestic Terminal



Position - Specifications - Quotes

Position:

Cladding round head
conveyor baggage number
01.03.05 station to Domestic,
Da Nang airport

Specification:

Size: 1,2mR x 2,2mC x 1 side
Material: Advertising images printed on
high-class Hiflex canvas, illuminated by
LEDs
Number: 03 billboards

Quote:

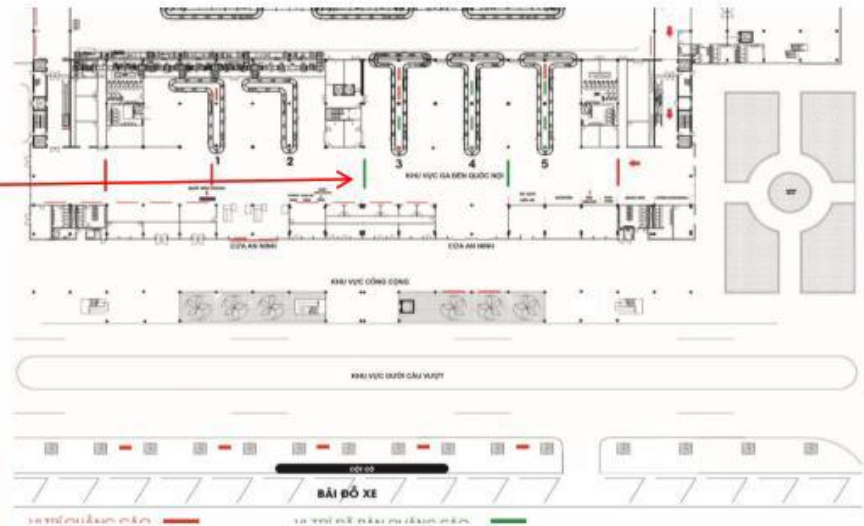
Media fee: Contact

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Carousel No. 01.03.05

Location: Central ceiling drop panel – Domestic Arrival



Position - Specifications - Quotes

Position:

Billboard drop ceiling center regional isolation station to Domestic, Da Nang airport.

Specification:

Size: 8,0mR x 2,0mC x 2 mặt
Material: Advertising images printed on high-class Hiflex canvas, illuminated by LEDs

Quote:

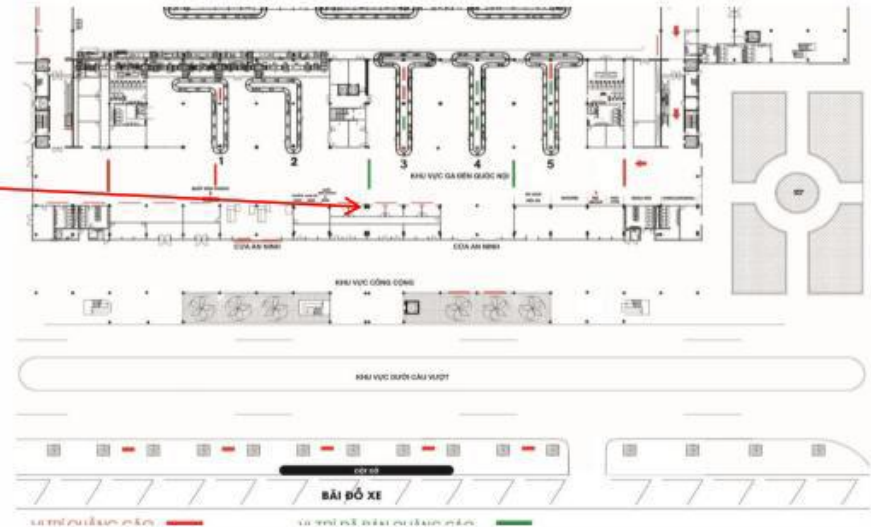
Media fee: Contact

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DOMESTIC ARRIVAL

Location: Wall cladding area isolated – Domestic Arrival



Position - Specifications - Quotes

Position:

Wall panel between the insulating area of the station to the Domestic and Da Nang airport.

Specification :

Size: 7,3mR x 2,4mC x 1 side
Material: Advertising images printed on high-class Hiflex canvas, illuminated by LEDs

Quote:

Media fee: Contact

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DOMESTIC ARRIVAL

Location: Opposite of exit A3 – Domestic Arrival



Position - Specifications - Quotes

Position :

Billboard opposite the A3 exit of public areas to Domestic terminal, Danang airport.

Specification :

Size: 4,0mR x 1,5mC x 2 sides
Material: Advertising images printed on high-class Hiflex canvas, illuminated by LEDs
Number: 2 billboards

Quote:

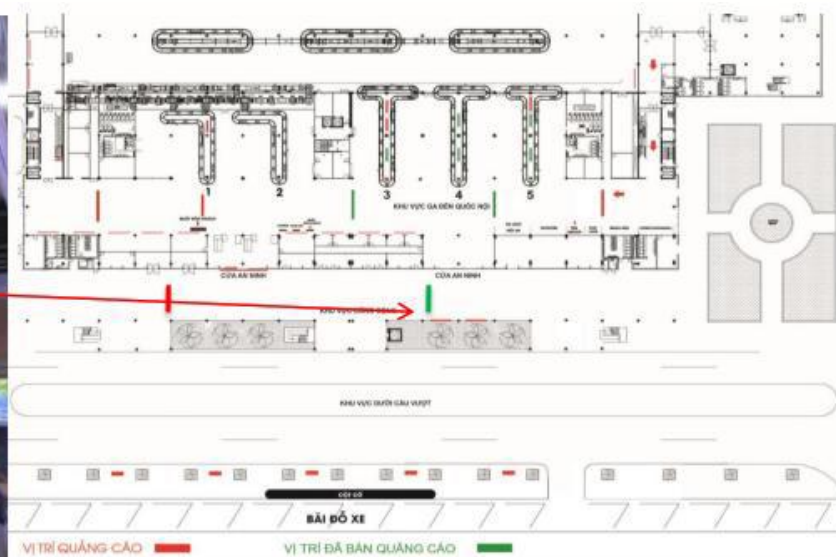
Media fee: Contact

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Opposite of exit A3 – Domestic Arrival

Location: Opposite of exit A4 – Domestic Arrival



Position - Specifications - Quotes

Position :

Billboard opposite the A4 exit of public areas to Domestic terminal, Danang airport.

Specification :

Size: 4,0mR x 1,5mC x 2 sides
Material: Advertising images printed on high-class Hiflex canvas, illuminated by LEDs
Number: 2 billboards

Quote:

Media fee: Contact

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Opposite of exit A4 – Domestic Arrival

Location: Hanging boards drop the arrival station - Opposite the station



Position - Specifications - Quotes

Position :

Billboard hanging drop foot overpass to the terminal, Da Nang airport.

Specification :

Size: 7,0mR x 2,0mC x 2 sides
Material: Advertising images printed on high-class Hiflex canvas, illuminated by LEDs
Number: 2 billboards

Quote:

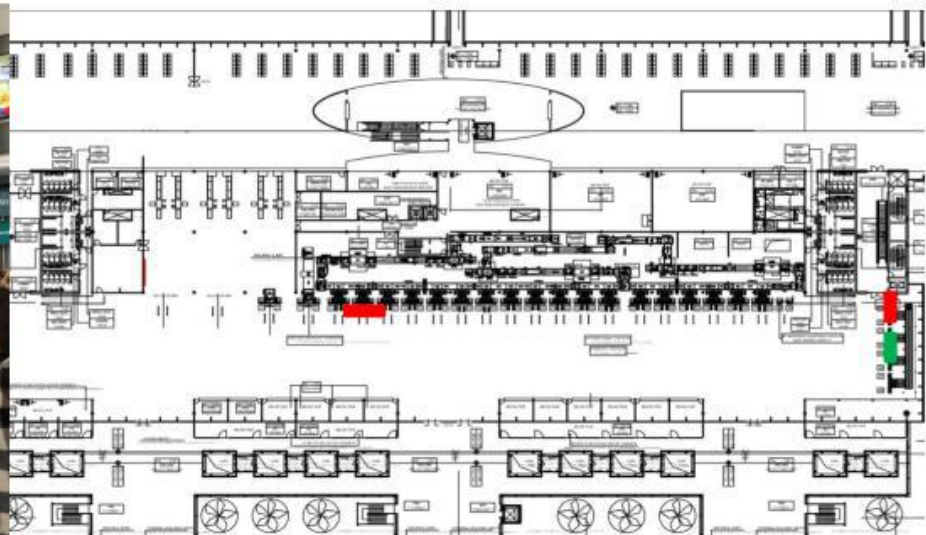
Media fee: Contact

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Hanging boards drop the arrival station - Opposite the station

Location: Lobby check-in procedures – Departure Terminal



Position - Specifications - Quotes

Position :

On the roof of the lobby, do procedures for Check-in for domestic terminal, Vietnam Airlines cave, Da Nang airport. (Counters 01 through 04)

Specification :

Size: 4,0mR x 2,0mC x 1 side
Material: Advertising images printed on high-class Hiflex canvas, illuminated by LEDs
Number: 2 billboards

Quote:

Media fee: Contact

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Location: Bridge leading passengers to get on and off the plane



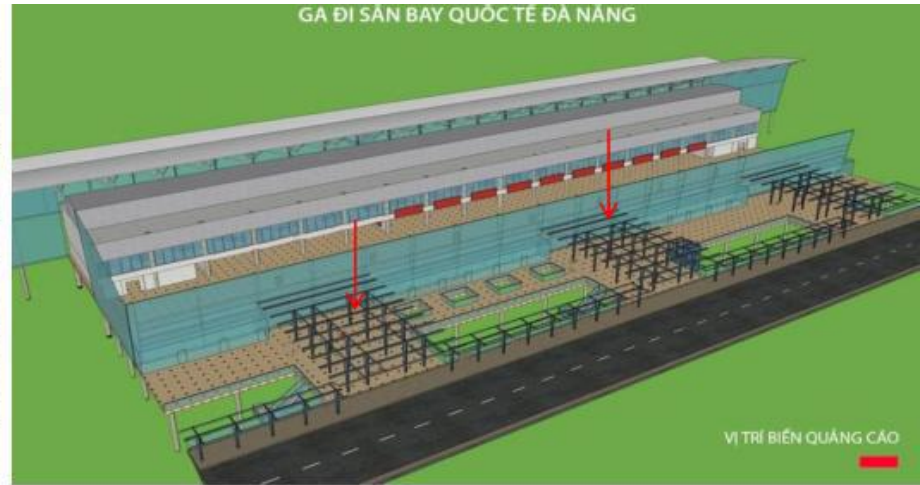
Position	Size	Number	Form	Cost/ 12 months (not include VAT)
Bridge 04	3,2m x 2,0m	28	Paste Decal	Contact
Bridge 05	3,2m x 2,0m	16	Paste Decal	Contact
Bridge 06	3,2m x 2,0m	16	Paste Decal	Contact
Bridge 07	3,2m x 2,0m	16	Paste Decal	Contact
Bridge 08	3,2m x 2,0m	28	Paste Decal	Contact

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Sảnh làm thủ tục check-in ga đi

Location: Area of the overpass station - The entrance to the check-in area



Position - Specifications - Quotes

Position :

The bus stop is over the passing bridge, Da Nang Airport. Door to D1 & D2

Specification :

Size: 4,0mR x 1,5mC x 1 side
Material: Advertising images printed on high-class Hiflex canvas, illuminated by LEDs
Number: 2 billboards

Quote:

Media fee: Contact
Image change fee: Contact

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Area of the overpass station

Location: Hanging boards drop the parking area under the overpass



Position - Specifications - Quotes

Position :

The billboard hangs at the foot of the flyover over the arrival station, Da Nang airport.

Specification :

Size: 2,4mR x 1,2mC x 2 sides
Material: Advertising images printed on high-class Hiflex canvas, illuminated by LEDs
Number: 7 billboards

Quote:

Media fee: Contact

CÔNG TY CỔ PHẦN TRUYỀN THÔNG NEXTBRAND VIỆT NAM

ĐC: Số 32, ngõ 167 Trương Định, Phường Trương Định, Quận Hai Bà Trưng, TP. Hà Nội
VPGD: P. 602 - TTTM Chợ Mơ - Số 459C Bạch Mai - Quận Hai Bà Trưng - Hà Nội
SĐT: 04 6668 0000 | Email: info@nextbrand.com.vn | Website: www.nextbrand.com.vn

Pick up area under the overpass

Location: Banner on car charging station



Position - Specifications - Quotes

Position :

Banner on the top of Nguyen Van Linh's car toll booth to Danang airport.

Specification :

Size: 7,0mR x 3,0mC x 2 sides
Material: Advertising images printed on high-class Hiflex canvas, illuminated by LEDs

Quote:

Media fee: Contact

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Car charging station

Location: Banner on car charging station



Position - Specifications - Quotes

Position :

The billboard on the roof of a car charging station on Duy Tan road to Da Nang airport.

Specification :

Size: 7,0mR x 3,0mC x 2 mặt
Material: Advertising images printed on high-class Hiflex canvas, illuminated by LEDs

Quote:

Media fee: Contact

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Car charging station

Location: Check-in are – Domestic Arrival

Sơ Đồ Vị Trí



● Vị trí quảng cáo

Location – Specifications – Quotes

Location:

Check-in are – Domestic Arrival

Specifications:

Size: 2m x 6m x 2 sides

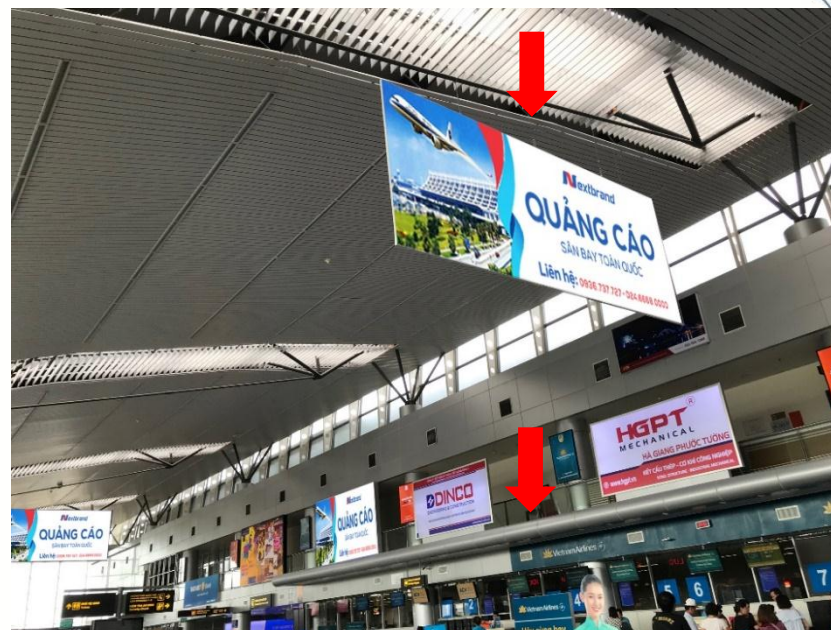
Form: Billboard include two sides (no light)

Number: 2 billboards

Quotes:

Communication fee:

Contact



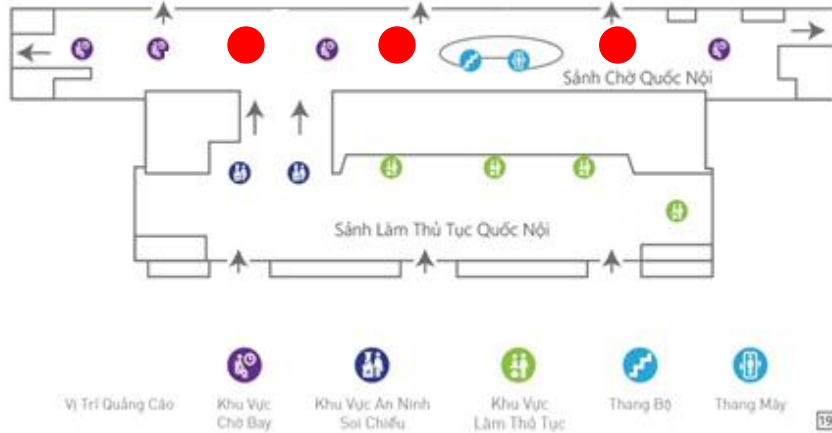
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Check-in area

Location: Waiting room to boarding

Sơ Đồ Vị Trí



● Vị trí quảng cáo



Location – Specifications – Quotes

Location:

Waiting room to boarding

Specifications:

Size: 2m x 6m x 2 sides

Form: Billboard is include two side (no light)

Number: 3 billboards

Quotes:

Communication fee:

Contact

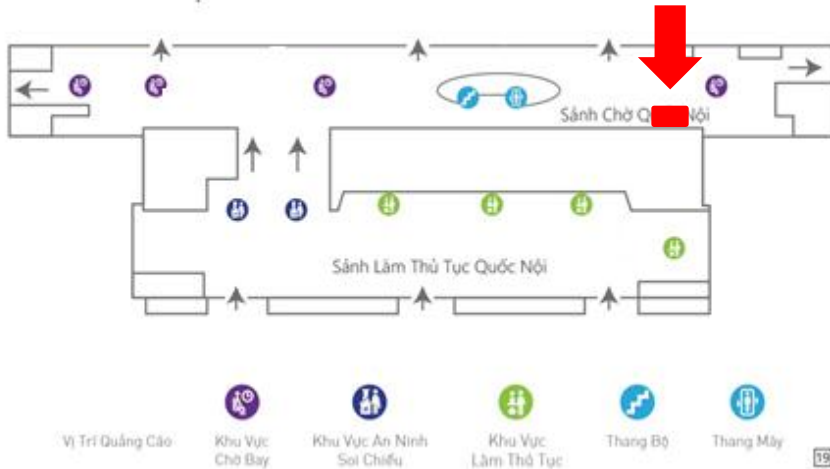
CÔNG TY CỔ PHẦN TRUYỀN THÔNG NEXTBRAND VIỆT NAM

ĐC: Số 32, ngõ 167 Trường Định, Phường Trường Định, Quận Hai Bà Trưng, TP. Hà Nội
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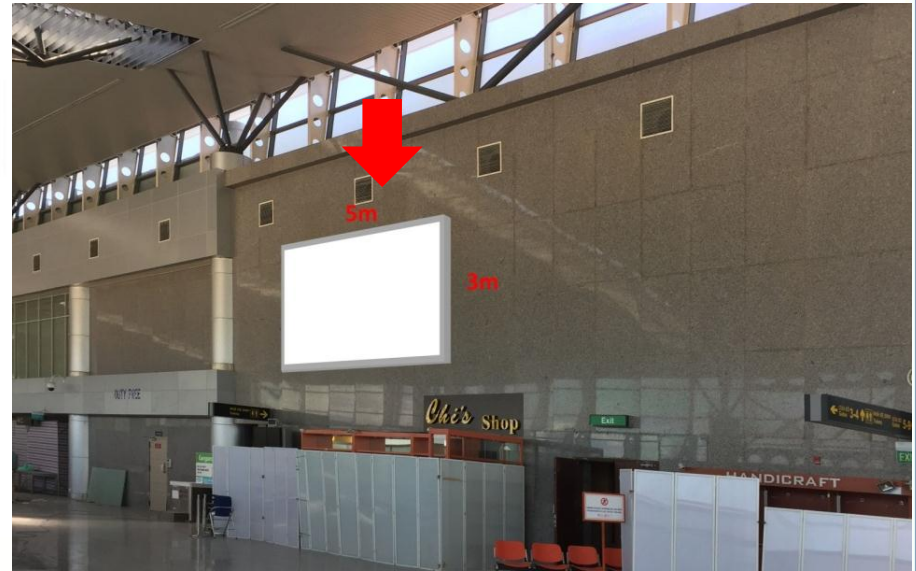
Waiting room to boarding

Location: Waiting room to boarding – Departure Domestic

Sơ Đồ Vị Trí



■ Vị trí quảng cáo



Location – Specifications – Quotes

Location:

Waiting room to boarding
– Departure Domestic

Specifications:

Size: 3m x 5m x 1 side
Form: Billboard include one side
Number: 01 billboard

Quotes:

Communication fee:
Contact

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Waiting room to boarding – Departure Domestic

Location: Check-in area - Departure

Sơ Đồ Vị Trí



Location – Specifications – Quotes

Location:

Check-in area - Departure

Specifications:

Size: 1,4m x 2,8m x 01 side
Form: Lightbox with one side
Number: 01 billboard

Quotes:

Communication fee:
Contact

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Check-in Departure

- **Position:**
Parking car - Arrival
- **Form:**
Lightbox with two sides
- **Number:**
05 billboards
- **Size:**
1.5m x 2.5m x 2 sides
Head height: 2m
- **Communication fee:**
Contact



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PARKING AREA

- **Position:** PAT1, PAT5 and PAT6

Parking car

- **Form:**

Billboard include three sides (Headlights illuminated)

- **Number:** 03 billboards

- **Size:**

5m x 12m x three sides

- **Communication fee:**

Contact

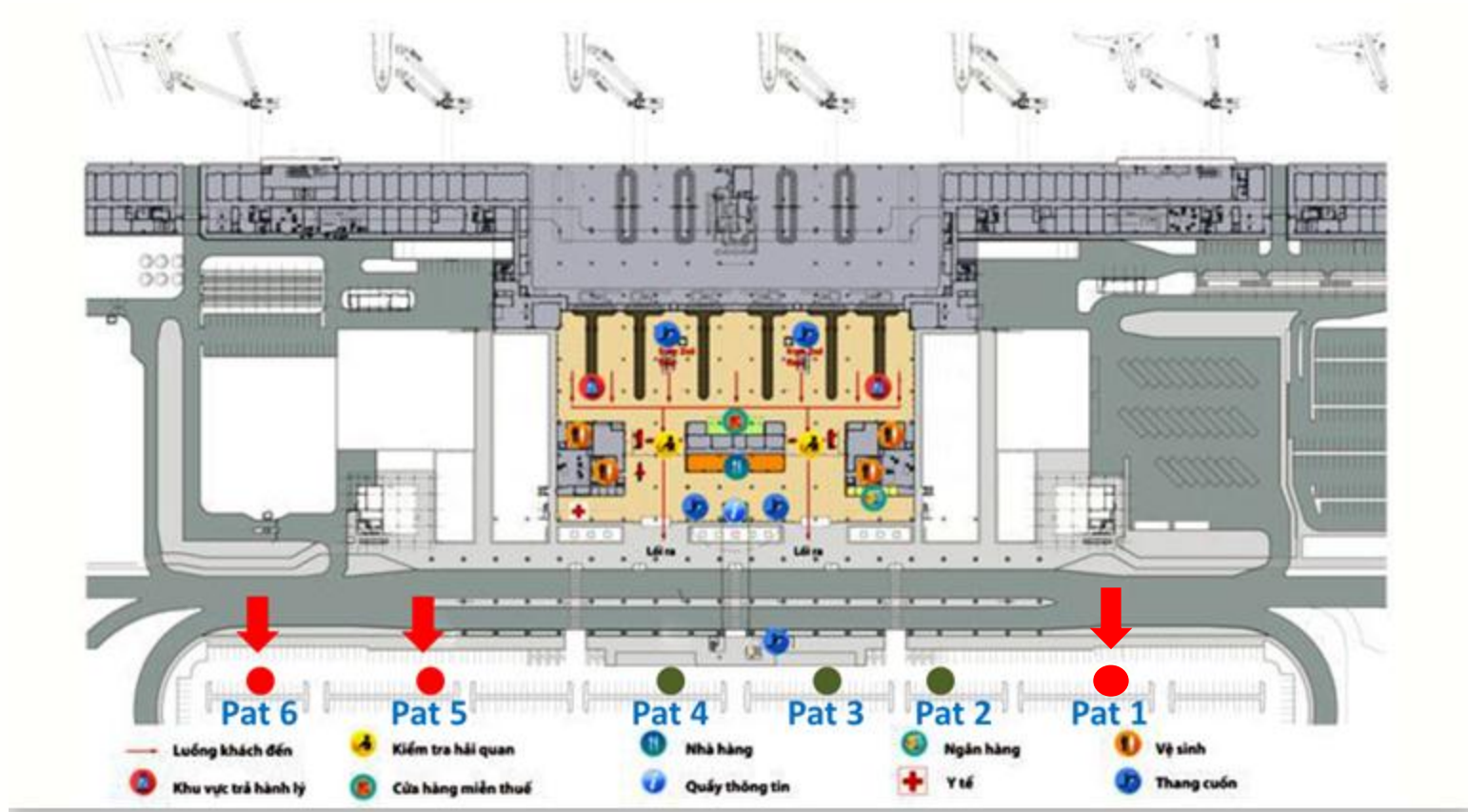


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PARKING AREA

Position of advertising



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Map of Parking Area

- **Position:**
Way down Domestic Arrival
- **Form:**
Stall of introducing customer information
- **Size:**
1.8m x 1.2m x 0.5m
- **Communication fee:**
Contact
- **Produce fee:**
The deal



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Way down Domestic Arrival

- **Position:**
Check-in International travel
- **Form:**
Standee
- **Number of advertising position:**
03 billboards
- **Size:**
1.8 m x 0.8 m
- **Communication fee:**
Contact
- **Produce fee:**
The deal



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Standee - Check-in International travel

- **Position:**
All area permission Station
- **Form:**
Place the model maquette
- **Number of Advertising:**
As required
- **Size:** 1,2m x 2m
- **Communication fee:**
Contact
- **Produce fee:** The deal



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Booth - the model maquette



Cooperation:

NEXTBRAND VIETNAM MEDIA JOINT STOCK COMPANY

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